



## Urban Journalism Academy at the Habitat III Regional Meeting Africa



### BACKGROUND

The Urban Journalism Academy (UJA) is a pioneering and innovative initiative to train journalists and media professionals who are interested or involved in urban development with reference to social, economic and economic issues facing cities in the 21st Century.

Media and communications professionals role is crucial to expand the level of consciousness of the wider audience. They have the opportunity to spread knowledge and share reflections on urban issues. Journalists are already the ones who chronicle life in the city, who give voice to urban changes and who describe the urban reality from different points of view. Now is the time to encourage a more proactive and substantive role of media in the development of the city, at international, national and local levels.

During this global change it is, in fact, crucial that the media features in-depth analyses of the opportunities, challenges and solutions found across over the urban framework. Moreover, by managing research and interpretation tools they could become spokespersons of sustainable urban development. Finally, to train journalists and communication professionals means moving towards greater democratization, encouraging transparency and participations of those usually not involved in the debate on cities.

The Urban Journalism Academies is co-organized by Habitat III Secretariat and the Government of Nigeria in the context of the Habitat III Regional Meeting in Abuja, from 24 to 26 February 2016.

### PROGRAMME

*24 February 2016*

*11:30 - 12:30*

*Media Centre*

- 11:30-11:40** **Welcome by the facilitator, Eno Olotu, Assistant Director of Press at the Ministry of Power, Works and Housing of Nigeria**
- 11:40-11:50** **The role of media in Global Development by Mark Eddo, Founder and Managing Director of Mark Eddo Media, Former BBC and ITN Business Correspondent**
- 11:50-12:05** **Global Urbanization in the 21<sup>st</sup> Century: Towards a New Urban Agenda by Kumaresh Misra, Deputy Secretary-General of the United Nations Conference on Housing and Sustainable Urban**
- 12:05-12:20** **Urban Media Exchange. Presentation of the International Network of Journalists on Cities, Urban Development & Climate Change (INOJOCC). By Nathaniel Friday Efik, Director City Lounge Group**
- 12:20-12:30** **Wrap-up of the session**



**For more information, please contact with**  
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