



United Nations



Habitat III Regional Meeting Europe and North America

Thursday, 17 March
09:00 - 12:30

The Urban Journalism Academy (UJA) is a pioneering and innovative initiative to train journalists and media professionals interested or involved in urban development with reference to social and economic issues facing cities in the 21st Century. Media and communications professionals' role is crucial to expand the level of awareness of the wider audience. Communications professionals have the opportunity to spread knowledge and share reflections on urban issues.

Journalists are already the ones who chronicle life in the city, who give voice to urban changes and who describe the urban reality from different points of view. Now is the time to encourage a more proactive and substantive role of media in the development of the city, at international, national and local levels. During this global change it is, in fact, crucial that the media features in-depth analyses of the opportunities, challenges and solutions found across over the urban framework. Moreover, by managing research and interpretation tools media could become spokespersons of sustainable urban development. Finally, to train journalists and communication professionals means moving towards greater democratization, encouraging transparency and participations of those usually not involved in the debate on cities. This session of the Urban Journalism Academies is organized by Habitat III Secretariat (United Nations Conference on Housing and Sustainable Urban Development), and co-hosted by the the Ministry of Regional Development, Czech Republic.

PRACTICAL INFORMATION ON THE URBAN JOURNALISM ACADEMY

WHEN: 17 March 09:00 - 12:30

WHERE: Congress Center Prague, 5. května 65, Prague, Czech Republic

WHO: Journalists and communications professionals

REGISTRATION and CONTACT: habitat3media@un.org

PROGRAMME

09:00	Welcome by the facilitator, <i>Simone d'Antonio</i> , <i>Communication and Dissemination Officer at Associazione Italiana dei Comuni Italiani (ANCI)</i> and by <i>Tobias Kettner</i> , <i>Habitat III Outreach and Liaison Officer in Europe</i>
09:10	Round Table on 'Challenges for Urban Journalism in Europe on the way to the New Urban Agenda' <i>Simone d'Antonio</i> , <i>Italian Association of Cities and Municipalities (ANCI)</i> <i>Mike Herd</i> , <i>Guardian Cities</i> <i>Greg Scruggs</i> , <i>Citiscopes</i> <i>Levente Polyak</i> , <i>Eutroplan</i>
10:30 - 10:45	Coffee break
10:45 - 12:15	Urban Journalism in Eastern Europe
12:15	Wrap up and End of the session