



**Urban Journalism Academy  
Montréal Metropolitan Community  
1002, Sherbrooke Ouest, Montréal (Métro Peel)  
October 5, 2:00-5:00 pm**

**Facilitated by:**

**Neal Peirce | Editor-in-Chief, Citiscope (Washington)  
Gregory Scruggs, AICP | Correspondent, Citiscope (New York)**

**2:00 pm: Welcome and Introductions**

Name an urban challenge and an urban opportunity in your city.

**2:30 pm: Urbanization 101 -- Global trends and why cities matter more than ever**

A presentation by *Roi Chiti*, Habitat III Secretariat

**2:45 pm: The city as a story**

How the grist of urban planning and governance makes for compelling journalism.

**3:00 pm: Habitat III as a story**

Next year's UN conference on cities will galvanize global attention, with a preparatory meeting taking place this week in Montréal.

**3:15 pm: Discussion**

**3:45 pm: Break**

**4:00 pm: The local metropolitan story**

What can we learn from Montreal's experience with metropolitan government?

*Flavie Halais*, freelance journalist

**4:15 pm: Local & global sources of data for hard-hitting urban-focused journalism**

"In God we trust, everyone else bring data": What resources exist to contextualize and compare cities around the world?

A presentation on the Greater Montréal Observatory by *Philippe Rivet*, Communauté métropolitaine de Montréal

**4:30 pm: Developing story ideas -- An interactive workshop**

A facilitated pitching session to brainstorm potential stories and receive feedback.