

A person in a purple shirt and grey pants is performing a handstand on a sandy beach. The background is a clear blue sky with some light clouds. In the distance, there is a lifeguard stand and some beach equipment.

# TEL AVIV

## SMART CIVIC ENGAGEMENT

HABITAT MEETING, April 26 2016, NYC

Udi Carmeli, Urban Planning Department / Eytan Schwartz, Tel Aviv Global



TEL AVIV NONSTOP CITY



# THIS IS TEL AVIV





# TEL AVIV – A CITY OF TECHNOLOGY

**“If you threw a stone in Tel Aviv,  
it would probably hit a high-tech entrepreneur.”**

Mike Butcher, Editor, TechCrunch Europe



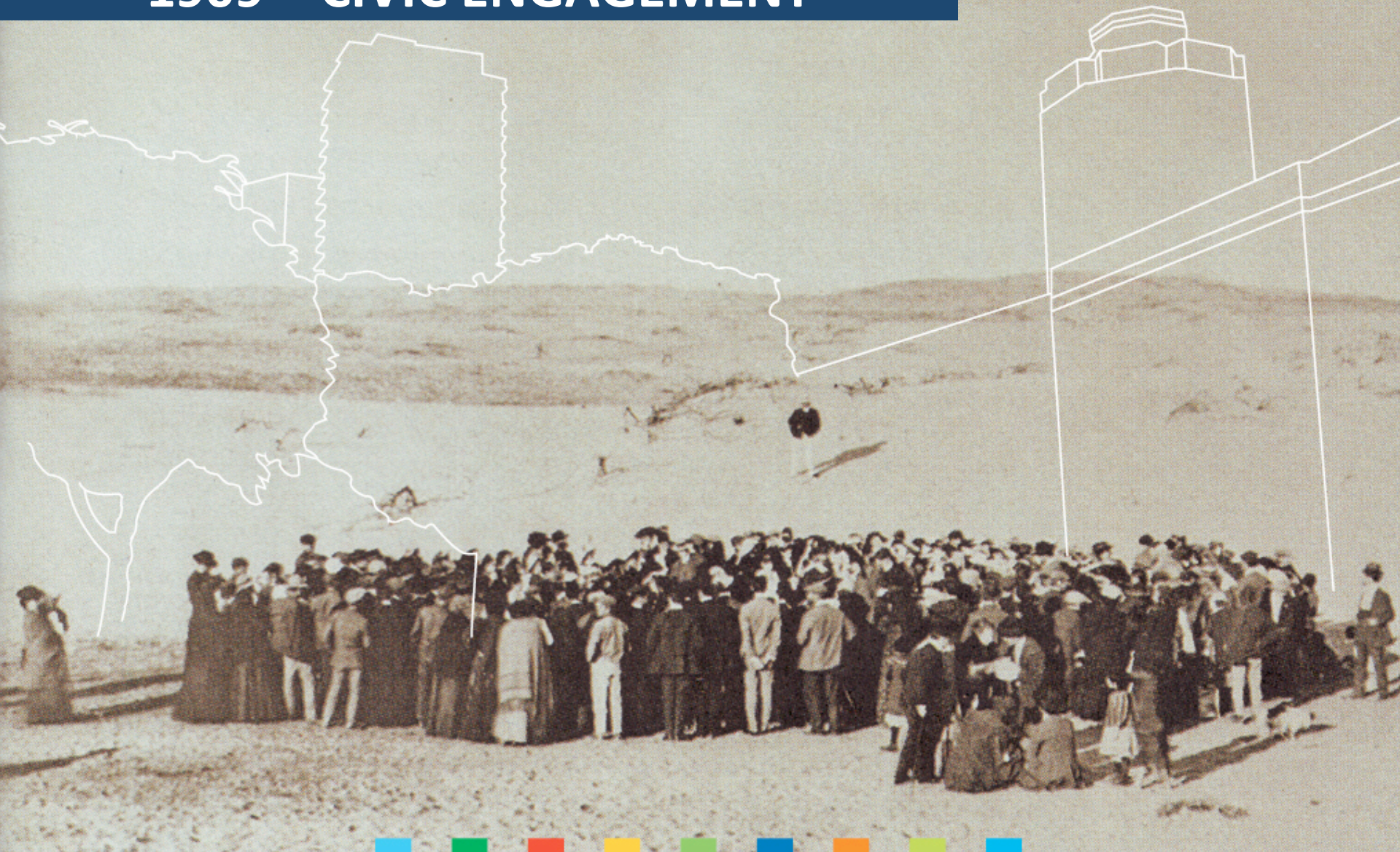


# 1909 – CIVIC ENGAGEMENT



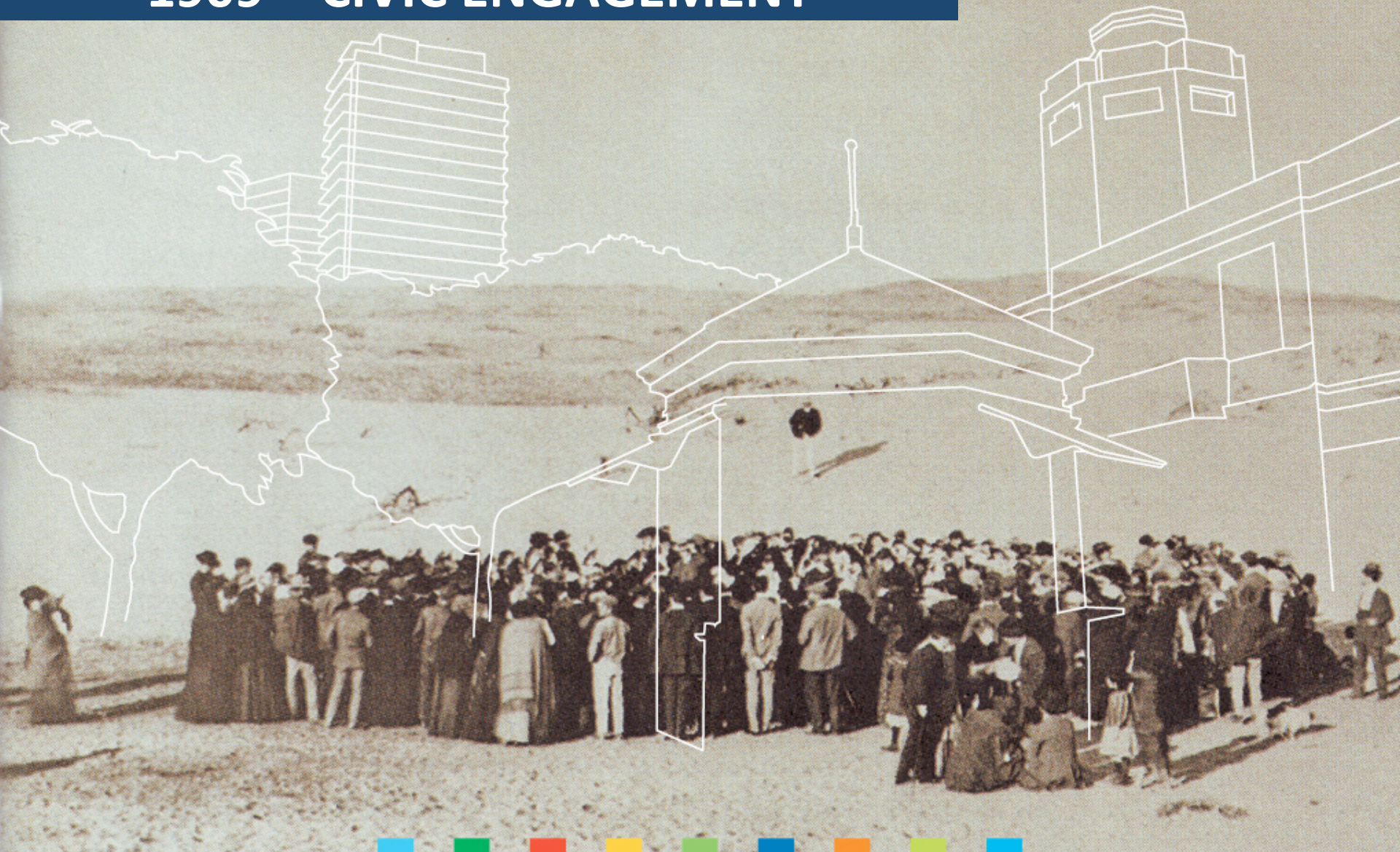


# 1909 – CIVIC ENGAGEMENT



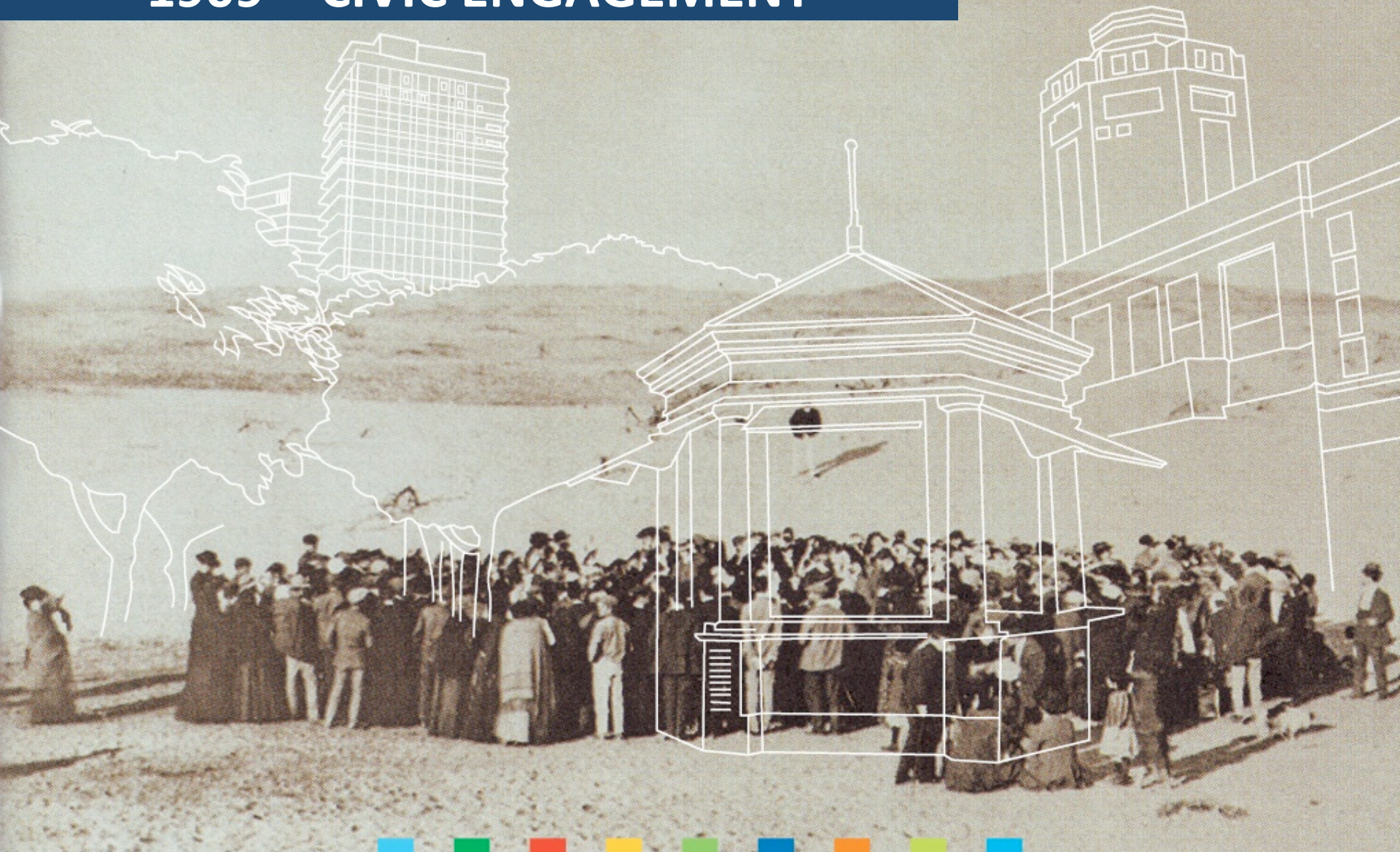


# 1909 – CIVIC ENGAGEMENT



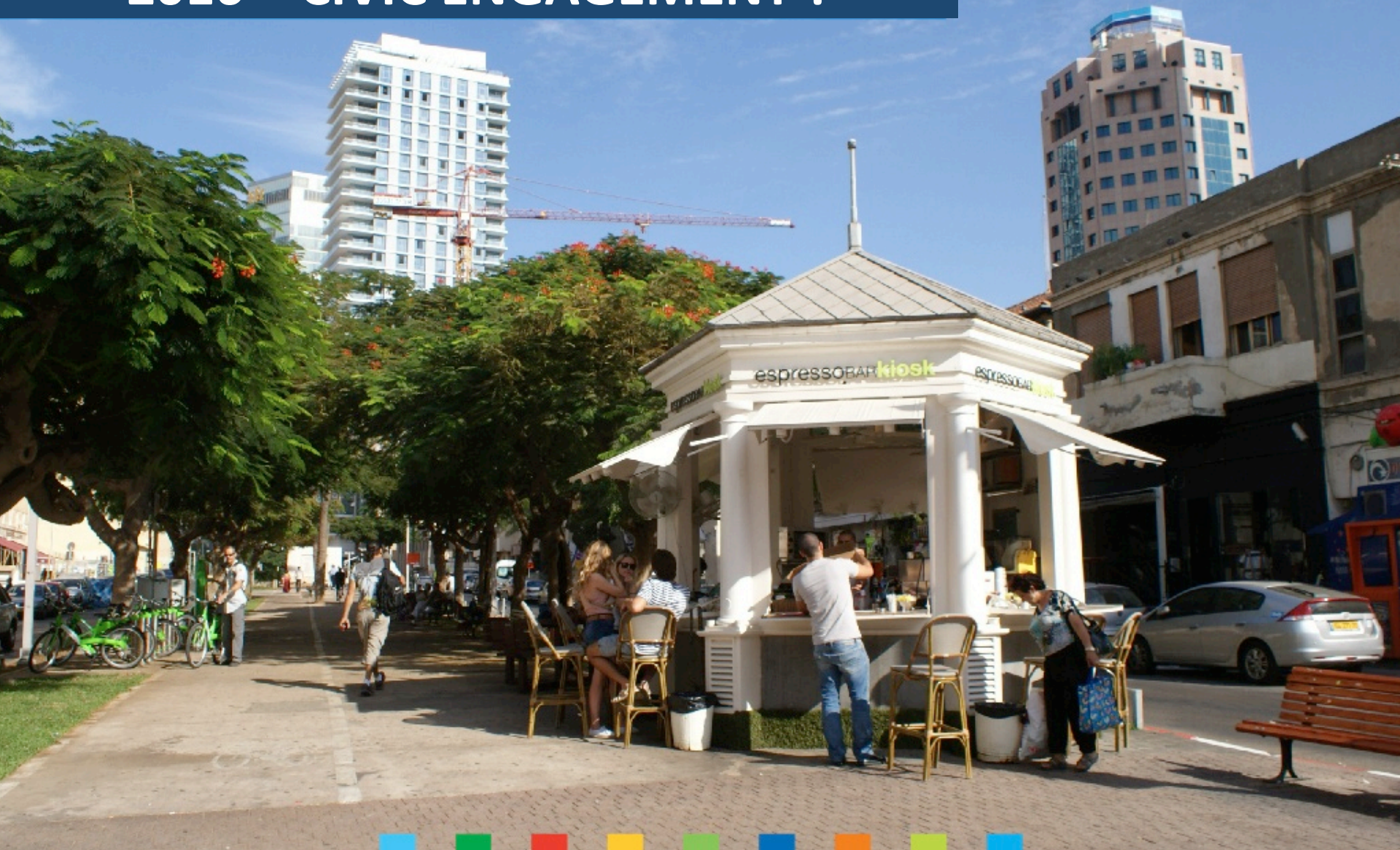


# 1909 – CIVIC ENGAGEMENT





# 2016 – CIVIC ENGAGEMENT ?





# THE TEL AVIV DECLARATION ACKNOWLEDGES:





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URBANIZATION: 2% / 50% / 70% / 80%



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TECHNOLOGY CREATES NEW OPPORTUNITIES



**CONCLUSION:**

**THE TEL AVIV DECLARATION SUPPORTS**

**USING SMART TOOLS IN CIVIC ENGAGEMENT**





**GOVERNMENT**

**TO CITIZENS**

**ON-LINE  
APPLICATION**



**ON-LINE  
SERVICES**



**ON-LINE  
FORMS**



**ON-LINE  
BILLING**



**ONLINE SERVICES**



TEL AVIV NONSTOP CITY



# THE ENTIRE CITY IS OPEN TO YOU!







1

**PERSONALIZE  
CITY INFORMATION**

2

**BENEFITS**

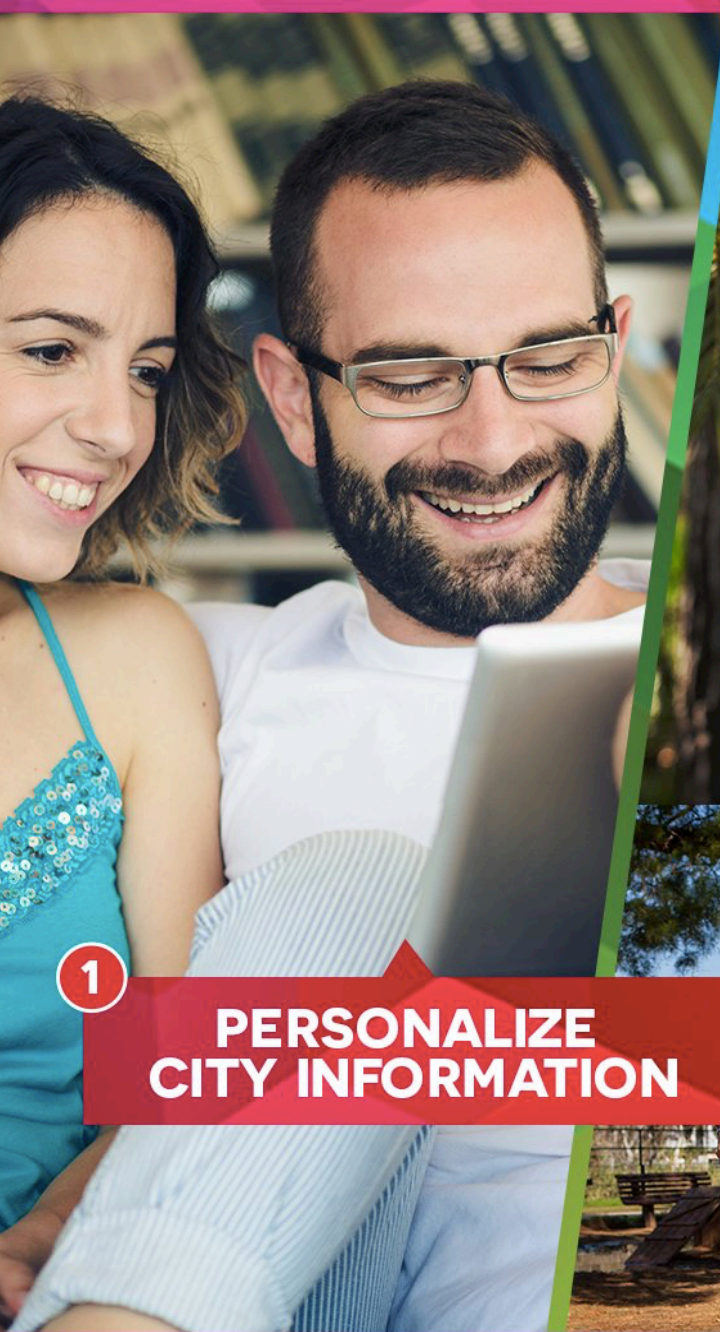


3

**E SERVICES**







1

## PERSONALIZE CITY INFORMATION







1

## PERSONALIZE CITY INFORMATION





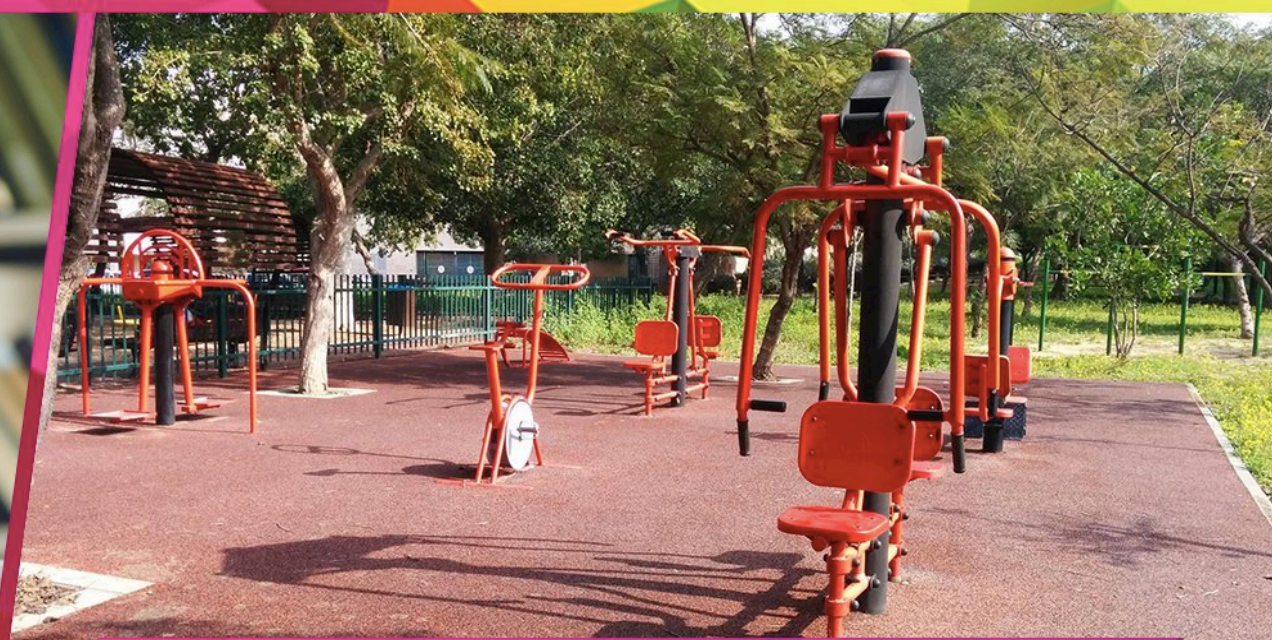


1

## PERSONALIZE CITY INFORMATION







# RESIDENTS CREATE CITY



1

**PERSONALIZE  
CITY INFORMATION**



2

## BENEFITS



REDUCING THE COST OF LIVING

**FREE SWIMMING POOLS  
LAST WEEK OF SUMMER**



**TECHNOLOGY IS NOT ENOUGH!**





# ENGAGING INFRASTRUCTURE





# ENGAGING MUNICIPALITY

**INNOVATION**

**CREATIVITY**

**PLURALISM**

**FREEDOM**

**FUN**



TEL AVIV NONSTOP CITY



# OUR 5 RECOMMENDATIONS:





# OUR 5 RECOMMENDATIONS:

## SMART CIVIC ENGAGEMENT STRATEGY





# OUR 5 RECOMMENDATIONS:

SMART CIVIC ENGAGEMENT  
STRATEGY

CITIZEN-CENTERED MUNICIPALITY





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VARIOUS MUNICIPAL PLATFORMS



# OUR 5 RECOMMENDATIONS:

SMART CIVIC ENGAGEMENT  
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VARIOUS MUNICIPAL PLATFORMS

SMART CIVIC ENGAGEMENT



THANK YOU!

