

# UN HABITAT

## FOR A BETTER URBAN FUTURE

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### MEDIA INVITATION

The United Nations Human Settlements Programme, UN-Habitat wishes to invite journalists to:

**PRESS CONFERENCE:  
CITY PROSPERITY INITIATIVE**

**DATE: Monday 25 July 2016**

**TIME: 1500-1600**

**VENUE: Press Centre, Grand City Convention and Exhibition Centre,  
Surabaya, Indonesia**

**SPEAKER:**

Eduardo Moreno, Director of Research and Capacity Building, UN-Habitat

**UN-Habitat launches global tool to measure sustainable urban development**

What does city prosperity look like?

To respond for the need for a new way of measuring urban development, UN-Habitat has developed the City Prosperity Initiative. The initiative is both a metric and a policy dialogue, which offers cities from developed and developing countries the possibility to create indicators and baseline information, often for the first time.

Linked to Sustainable Development Goal 11 – to make cities, inclusive, safe, resilient and sustainable – it also serves to define targets and goals that can support the formulation of evidence-based policies, including the definition of city-visions and long term plans that are both ambitious, and measurable.

As well as a web portal, Eduardo Moreno will present the new tool that enables cities to quickly assess their baseline and explain how to apply this to policy and action for improvement and development.

**For further information or if you wish to attend please contact Koussay Boulaich, +62 812 3393 5427 or Jeanette Elsworth, Advocacy, Outreach and Communications, UN-Habitat on +254 723 268 135  
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