



URBAN JOURNALISM ACADEMY

HABITAT III THEMATIC MEETING ON FINANCING URBAN DEVELOPMENT

9th March 2016, Mexico City

The Urban Journalism Academy (UJA) is a pioneering and innovative initiative to train journalists and media professionals who are already interested or involved in urban development with reference to social and economic issues facing cities in the 21st Century.

Media and communications professionals' role is crucial to expand the level of consciousness of the wider audience. They have the opportunity to spread knowledge and share reflections on urban issues. Journalists are already the ones who chronicle life in the city, who give voice to urban changes and who describe the urban reality from different points of view. Now is the time to encourage a more proactive and substantive role of media in the development of the city, at international, national and local levels.

During this global change it is, in fact, crucial that the media features in-depth analyses of the opportunities, challenges and solutions found across over the urban framework. Moreover, by managing research and interpretation tools they could become spokespersons of sustainable urban development. Finally, to train journalists and communication professionals means moving towards greater democratization, encouraging transparency and participations of those usually not involved in the debate on cities.

The UJA at the Habitat III Thematic Meeting on Financing Urban Development is co-organized by Habitat III Secretariat, the Government of Mexico City and the School of Public Administration of Mexico City.

PRACTICAL INFORMATION

WHEN > 9th March 2016, 11:00 -14:00

WHERE > School of Public Administration of Mexico City, Aula Magna.
Tacuba 4, Col. Centro, Cuauhtémoc, 06010, Mexico City, Mexico

WHO > Invited journalists and all media accredited to the Thematic Meeting

REGISTRATION > Please send an email to habitat3mediaun.org

CONTACTS > habitat3mediaun.org

EAP: Marcela Torres / marcela.eapdf@gmail.com / 51305570 ext 5585



TOWARDS A NEW
URBAN AGENDA

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PROGRAMME

- 11:00** **Welcome**
León Aceves Diaz de León
General Director of the School of Public Administration of Mexico City
- 11:05 - 11:35** **Towards the New Urban Agenda**
For an urban paradigm shift
Dr. Joan Clos
Habitat III Secretary-General
- 11:30 - 12:05** **Covering the metropolitan reality**
Neal Peirce
Editor-in-chief of Citiscope
- 12:05 - 12:35** **Role of media in the sustainable urban development**
Gynna Millan
Doctoral Researcher at Queen Mary University of London in Smart Cities
& Urban Development in the Global South
- 12:35 - 12:50** **Coffee Break**
- 12:50 - 13:30** **Culture and practices of journalism in Mexico**
Mireya Márquez Ramírez
Press and Democracy Program Coordinator
Iberoamericana University, Media and Democracy Program
- 13:20 - 13:50** **Mexico City towards Habitat III**
Financing urban development
Carina Arvizu Machado
Chief of the Urban Projects Unit of the Ministry of Urban Development
and Housing of Mexico City
- 13:50 - 14:00** **Conclusions**



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