



United Nations

HABITAT III

STAKEHOLDERS ROUNDTABLE

Business and Industries Roundtable¹

Wednesday, 19 October 2016

8 a.m. to 10 a.m.

National Library, Casa de la Cultura

Key Words

[Productivity, innovation, investment, partnership, inclusive, private, business, industry, finance, General Assembly of Partners (GAP), major groups, stakeholders, implementation, New Urban Agenda, partnerships]

The Business of Better Cities

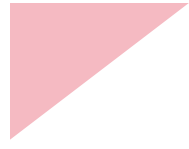
Business and industries have a key role to play in supporting the development of sustainable, resilient, and inclusive cities. The private sector promotes economic and social development through finance, technology, and employment. Through its creativity, innovation, and investment, business can be a critical implementation partner for cities and communities. The Roundtable will seek to promote awareness around the variety of roles that the private sector can play to support and facilitate the implementation of the New Urban Agenda.

The Roundtable will highlight a range of good practice partnership examples, including:

- Local Authority - Business
- Regional / National Authority - Business
- Aid / Intergovernmental Organization - Business
- Civil Society - Business
- Academia - Business
- Business – Business

In alignment with the Quito Implementation Plan, the Roundtable will served to catalyse commitments from business to support the implementation of the New Urban Agenda in collaboration with other

¹ In collaboration with the coordinating Partner Constituency Group: Business and Industries, General Assembly of Partners (GAP). More information on the GAP Executive Committee is available [here](#), and the GAP contribution to the Habitat III process and the New Urban Agenda, “Partnerships for the New Urban Agenda,” can be read online [here](#).



stakeholders.



Objectives of the Roundtable

- Explore roles the private sector can play in, for example: supporting housing and sustainable urban development; as a provider of services, technological solutions and of finance; as a provider of employment; and a convenor of multi-stakeholder partnerships.
- Understand leading examples of these various types of contributions:
 - Urban services and solutions
 - Financing approaches
 - Direct, indirect and induced employment
 - Partnering approaches
- Understand what enabling conditions or barriers have supported or hindered effective collaboration between private sector organizations and other urban stakeholders
- Strengthen the business case for early city business engagement in addressing urban challenges.

Guiding Questions

- What steps can other stakeholders take to include and engage the private sector in contributing to the New Urban Agenda implementation at local levels?
- What lessons have been learned through previous collaborations with the private sector, and how can we take these learnings forward?
- What barriers do various groups face to working effectively with the private sector, and how can these be addressed?
- What would success look like by 2036 (i.e. for Habitat IV) from the perspective of including and engaging the private sector into urban social and economic development?
- How can the private sector support the knowledge sharing and capacity development implementation activities called for in the New Urban Agenda?

Roundtable Follow Up

- How do you propose to monitor the outcomes of this session in order to report back on progress at the 9th Session of the World Urban Forum (2018, Kuala Lumpur, Malaysia)?

