



United Nations

## HABITAT III ASSEMBLIES

### ***Business Assembly<sup>1</sup>***

Sunday, 16 October 2016

9 a.m. to 6 p.m.

Teatro Nacional, Casa de la Cultura

### ***Key Words***

*[Business, industries, General Assembly of Partners (GAP), public-private, stakeholders, engagement, major groups, implementation, New Urban Agenda, sustainable urban development, partnerships]*

### ***Urban Sustainability: The New Business Agenda***

In order to achieve sustainable and resilient urban development, the implementation of the New Urban Agenda requires an unprecedented level of collaboration between all stakeholders, both governmental and non-governmental.


As an important source of innovation and technology, the private sector is a key implementation partner for cities and urban settlements that have long sourced business solutions to design, build, operate, and maintain major infrastructure and services. Against the backdrop of an increasingly complex and interconnected urban landscape, business has a critical role to play in the partnerships required to match the scale of the sustainability challenges we face.

### ***Guiding Questions***

- How can business be positioned as a key provider of solutions and facilitator of broader multi-stakeholder collaboration for the implementation of the New Urban Agenda?
- What can be learned from cases of early city-business engagement in addressing urban challenges? What benefits can result from establishing and nurturing linkages to cities?
- What are the enablers of successful collaboration and accelerators for scale up? Which barriers need to be addressed and how?
- How can businesses and industries support sustainable, inclusive, and resilient urban development through a holistic approach to urban sustainability?

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<sup>1</sup> In collaboration with the coordinating Partner Constituency Group: Business and Industries, General Assembly of Partners (GAP). More information on the GAP Executive Committee is available [here](#), and the GAP contribution to the Habitat III process and the New Urban Agenda, "Partnerships for the New Urban Agenda," can be read online [here](#).

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- What are examples of new strategic themes and partnerships that will help to scale up strategic collaboration models among different stakeholders to support national, sub-national, and local governments in addressing sustainability challenges?
  - What are some of the mechanisms and tools that can support the creation of sustainable value through accountability and transparency?
  - How can businesses and industries contribute to social cohesion and inclusive growth? What is the role of social entrepreneurs and impact investors?

### ***Assembly Follow Up***

- How do you propose to monitor the outcomes of this session in order to report back on progress at the 9<sup>th</sup> Session of the World Urban Forum (2018, Kuala Lumpur, Malaysia)?

