

<b>Side Event: Involving Public And Private Real Estate Sector In The Implementation Of The Affordable City</b>	
ORGANIZATION (PARTNER ORGANIZATIONS)	<b>International Real Estate Federation (FIABCI)</b> Dubai Real Estate Institute (DREI) International Society of City and Regional Planners (ISOCARP)
DATE/TIME	26 July, 1:30 p.m.- 2:30 p.m.
VENUE	Crystal 3
DESCRIPTION	<p>The participation and involvement of the public and private Real Estate sectors in the implementation of affordable housing and affordable cities is essential. It is agreed and evident that the provision of affordable housing and consequently innovative concepts towards affordable cities is a key challenge for sustainable cities. This key challenge can only be successfully managed by the involvement of the public and private Real Estate sectors.</p> <p>The side event will present and discuss concrete initiatives and solutions for the public and private Real Estate markets within the concept of the “Affordable City”, especially those related to the Asian-Pacific region, as most of our speakers are from Australia, China, and Asia in general. This can become a powerful development, but, indeed, dialogues to date between private sector, real estate, and urban development have been very scarce. New cooperation is offering exceptional opportunities in the near future by considering achievements of the New Urban Agenda.</p>

