Special Session on Local Economic Development

Date: Tuesday, October 18
Time: 8:00–10:00 a.m.
Venue: Room 1 – Cine Alfredo Pareja, Casa de la Cultura Ecuatoriana

Cities are global and national engines of economic growth, generating more than 80% of global GDP and house more than 50% of the population. To capitalize on economic success, city decision makers need to take action now. Decisions taken by city leaders today will be long lasting and hence have the potential of building long-term success or send their cities down a path of unsustainable development. This session will present a case driven framework to foster competitive city through policies, tools, and analytics.

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Media Contact: Kristyn Schrader-King, kschrader@worldbank.org, +1-202-560-0153