**UNITED NATIONS FOUNDATION PARTNERS WITH +SOCIALGOOD AND IMPAQTO FOR HABITAT III SIDE EVENT ON URBAN INNOVATION** *Local innovators and global changemakers unite to move forward Habitat III’s New Urban Agenda*

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*(Quito, Ecuador —   October 13, 2016)*The United Nations Foundation is partnering with global network +SocialGood and local Ecuadorian innovation center IMPAQTO to host a Habitat +SocialGood, an event on urban innovations, the United Nations’ Sustainable Development Goals, and social entrepreneurship on the sidelines of Habitat III– the United Nations Conference on Housing and Sustainable Urban Development to be held in Quito.

Habitat +SocialGood, which will take place on October 16, 2016 from 10am – 6pm ECT, will foster dialogue, collaboration and action around Habitat III’s new urban agenda, briging the conversation being had at the main conference to the broader public both online and in person.

Held in Spanish and broadcasted live to a global audience through the +SocialGood community, local changemakers will explore the intersection of urban innovations, the United Nations Sustainable Development Goals, and social entrepreneurship. Hence fostering dialogue, collaboration and action around the new agenda to be implemented at the Habitat III conference in Quito, Ecuador.

 “The intersection of social media, technology, and urban solutions is located in Quito this October. Habitat +SocialGood is an event that pulls together new voices, new energy, and new solutions to global problems, and the dialogue begins now,” said Aaron Sherinian, Chief Communications and Marketing Officer at the UN Foundation.  “Thousands have already joined the online debate about how social media can have a positive impact on issues ranging from urban development to the environment to health and energy. The Habitat +SocialGood community points to a future of digital collaboration that encourages innovation, supports the UN, and helps build a future of cities that are sustainable, resilient and inclusive.”

"Cities need planning and policies - but they also need active citizens to build the realities we dream of. We felt the need to showcase the stories of the changemakers creating city solutions worldwide by bringing them together prior to the main conference" stated +SocialGood Connector and CEO and co-founder of IMPAQTO, Michelle Arévalo-Carpenter. "The venue is also notable - IMPAQTO is the main place where social entrepreneurs, activists and organizers gather in Quito to collaborate and articulate collective intelligence around social change.”

Every 20 years, the world meets to find urban solutions through the United Nations Conference on Housing and Sustainable Urban Development. This year, the Habitat III conference in Quito, Ecuador will reestablish global commitments to sustainable urbanization and implement a “New Urban Agenda.” The [agenda](https://habitat3.org/programme/the-new-urban-agenda/) will seek to readdress the way cities and are “planned, designed, financed, developed, governed, and managed in order to help to end poverty and hunger in all its forms and dimensions, reduce inequalities, promote sustained, inclusive, and sustainable economic growth, achieve gender equality and the empowerment of all women and girls, in order to fully harness their vital contribution to

Habitat +SocialGood will take place at IMPAQTO Co-working Headquarters.

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The United Nations Foundation builds public-private partnerships to address the world’s most pressing problems, and broadens support for the United Nations through advocacy and public outreach. Through innovative campaigns and initiatives, the Foundation connects people, ideas, and resources to help the UN solve global problems. The Foundation was created in 1998 as a U.S. public charity by entrepreneur and philanthropist Ted Turner and now is supported by philanthropic, corporate, government, and individual donors. Learn more at: [www.unfoundation.org](http://www.unfoundation.org/).