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WRI ROSS CENTER FOR
SUSTAINABLE
CITIES



Innovative Business Models to Unlock Sustainable Investment in Cities

When: October 18, 2016, 16:30-18:30

Where: Room MR19

This networking event aims to bring private sector players together with city decision-makers and researchers to discuss innovative business that can help cities invest in sustainable solutions for urban challenges. Through dedicated discussion of concrete cases, investors and city representatives can dig deep in to the constraints holding cities back and the capacity that each stakeholder group provides to achieve common goals. Bringing together influential mayors, leading sustainable solution providers, and financiers, these conversations will aim to refine a common language and shared understanding of the challenges and opportunities for unlocking sustainable investment in cities. They will help to identify innovative approaches funding, financing, and delivering sustainable services, including the leveraging mechanisms necessary for scaling up investments. This event will draw on the work of the Financing Sustainable Cities Initiative, a joint project by WRI, the Citi Foundation, and C40 Cities.