

Urban Journalism Academy

at Smart City Expo Montréal

Turning Urban Development into News

The Urban Journalism Academy is a pioneer UN-Habitat initiative intended for international and national journalists, and media professionals who are interested or involved in urban development. The objective is to train participants about coverage of social, economic and economic issues facing cities in the 21st century. The aim is to strengthen journalists and media professionals' capacity to analyze the overall process of urbanization by sharing with them substantive knowledge about the main issues of planning and city management.

Urban journalists and urban communications professionals are not only relevant for reporting purposes, but also for their important substantive role in contributing defining a new urban paradigm. The Urban Journalism Academy gives room to Media for contributing in the process towards the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III) to take place in Quito, Ecuador, in October 2016. Habitat III is convened to reinvigorate the global commitment to sustainable urbanization to focus on the implementation of a "New Urban Agenda".

Practical Details

WHEN

26 March 2015, 10:15 to 13:30h

WHERE

Palais des Congrès de Montréal

WHO

Journalists and Communications professionals interested in urban issues.
International and local journalists covering the SCEWC in Montreal

Agenda

10:15 – 10:30h Welcome: The key role of Media towards a New Urban Agenda.

By Rosa Surinach, Habitat III Secretariat.

10:30h – 11:15h Cities: challenges and opportunities of the 21st Century.

By Anthony Flint, fellow at the Lincoln Institute of Land Policy, regular contributor to CityLab, The Boston Globe, The New Republic, GlobalPost, Next City, among others.

11:15 h – 11:45h Urbanization at the top of the agenda.

By Ariella Cohen, Executive Director at Next City.

11:45h – 12h Coffee Break

12h – 12:30h Local Governance & Outreach in the Digital Age.

By Ronald Bautista, digital media strategist for local authorities.

12:30h – 13h Urban Case: Responding to the Ebola epidemic.

By Filiep Decorte, Chief technical advisor at UN-Habitat.

13h – 13:30h Presentation Smart City Expo Montréal & Expo Visit

For registrations, please contact Dimitri Sigounas: dsigounas@eventium.ca