Urban Journalism Academy
at Smart City Expo World Congress

Turning Urban Development into News

The Urban Journalism Academy is a pioneer UN-Habitat initiative intended for international and national journalists, and media professionals who are interested or involved in urban development. The objective is to train participants about coverage of social, economic and environmental issues facing cities in the 21st century. The aim is to strengthen journalists and media professionals’ capacity to analyze the overall process of urbanization by sharing with them substantive knowledge about the main issues of planning and city management.

Urban journalists and urban communications professionals are not only relevant for reporting purposes, but also for their important substantive role in contributing defining a new urban paradigm. The Urban Journalism Academy gives room to Media for contributing in the process towards the Third United Nations Conference on Housing and Sustainable Urban Development (Habitat III) to take place in 2016. Habitat III is convened to reinvigorate the global commitment to sustainable urbanization, to focus on the implementation of a “New Urban Agenda”.

Practical Details

**WHEN >**
19 November 2014, 9h – 18h.

**WHERE >**
Fira de Barcelona, Barcelona. Spain

**WHO >**
Journalists and communications professionals interested in urban issues

**REGISTRATION and FURTHER INFORMATION >**
Alessandra Pirera – UN-Habitat
Alessandra.pirera@unhabitat.org

Folc Lecha – Smart City Expo World Congress
Flecha@firabarcelona.com
Programme

9h – 9:15h  Welcome by Fira de Barcelona and UN-Habitat

Understanding Urban Complexity

9:15h – 10h  Cities: challenges and opportunities of the 21st Century
Francis Pisani, Editor and professor on creative cities, innovation and smart citizens, Le Monde, El Pais, Reforma.

10h – 11h  Urban Capsules
The Urban Capsules are short lectures on urban concepts: good urbanization, design and planning, resilience, density, public space, mobility, urban economy, urban equity,... and latest reports and data.

The essentials of Urban Planning
Eduardo Moreno, Head of Research and Capacity Development at UN-Habitat, Nairobi, Kenya

Resilient Cities
Dan Lewis, Chief of Urban Risk Reduction Unit/CRPP at UN-Habitat, Barcelona-Nairobi

Urban Economy
Oriol Balaguer, UN-Habitat’s expert on Urban Economy and Infrastructures

11h – 11:15h  Coffee Break

11:15 – 11:45h  Livable + Sustainable + Resilient: Reflections of how to define a good city
David Maddox, The Nature of Cities

11:45h – 12:15h  City’s Intangibles – Key drivers on our quality of life
David Michon, Monocle

12:15h – 13h  Urbanization at the top of the agenda
The Guardian Cities (tbc)

El País, Pablo Linde, Editor at Planeta Futuro
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>13h – 13:30h</td>
<td>Communication for urban development. The Post-2015 Agenda and Habitat III. Media is taking an active role towards relevant milestones of the global community. How to engage and participate in these processes? Joan Erakit, United Nations Correspondent, New York, US</td>
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<td>13:30h – 14:30h</td>
<td>Lunch Break</td>
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<td>14:30 – 15h</td>
<td>Press Briefing on the Smart City Expo World Congress Ugo Valenti, Director Smart City Expo World Congress. Fira de Barcelona.</td>
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<td><strong>The case of Barcelona</strong></td>
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<td>15h – 15:30h</td>
<td>Barcelona Smart City&lt;br&gt;Barcelona City Council</td>
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<td>15:30h – 18h</td>
<td>Barcelona Urban Transformation Tour&lt;br&gt;Barcelona City Council</td>
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