Urban Journalism Academy
Montréal Metropolitan Community
1002, Sherbrooke Ouest, Montréal (Métro Peel)
October 5, 2:00-5:00 pm

Facilitated by:

Neal Peirce | Editor-in-Chief, Citiscope (Washington)
Gregory Scruggs, AICP | Correspondent, Citiscope (New York)

2:00 pm: Welcome and Introductions
Name an urban challenge and an urban opportunity in your city.

2:30 pm: Urbanization 101 -- Global trends and why cities matter more than ever
A presentation by Roi Chiti, Habitat III Secretariat

2:45 pm: The city as a story
How the grist of urban planning and governance makes for compelling journalism.

3:00 pm: Habitat III as a story
Next year’s UN conference on cities will galvanize global attention, with a preparatory meeting taking place this week in Montréal.

3:15 pm: Discussion

3:45 pm: Break

4:00 pm: The local metropolitan story
What can we learn from Montreal’s experience with metropolitan government?
Flavie Halais, freelance journalist

4:15 pm: Local & global sources of data for hard-hitting urban-focused journalism
“In God we trust, everyone else bring data”: What resources exist to contextualize and compare cities around the world?
A presentation on the Greater Montréal Observatory by Philippe Rivet, Communauté métropolitaine de Montréal

4:30 pm: Developing story ideas -- An interactive workshop
A facilitated pitching session to brainstorm potential stories and receive feedback.