THIS IS TEL AVIV
TEL AVIV – A CITY OF TECHNOLOGY

“If you threw a stone in Tel Aviv, it would probably hit a high-tech entrepreneur.”

Mike Butcher, Editor, TechCrunch Europe
1909 – CIVIC ENGAGEMENT
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2016 – CIVIC ENGAGEMENT ?
THE TEL AVIV DECLARATION ACKNOWLEDGES:
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URBANIZATION: 2% / 50% / 70% / 80%
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DEMOCRACY: AGORA / VOTING / PARTNERSHIP
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TECHNOLOGY CREATES NEW OPPORTUNITIES
CONCLUSION:

THE TEL AVIV DECLARATION SUPPORTS USING SMART TOOLS IN CIVIC ENGAGEMENT
THE ENTIRE CITY IS OPEN TO YOU!
1. PERSONALIZE CITY INFORMATION
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YOUR STREET WILL BE CLOSED DUE TO CONSTRUCTION WORK

THERE'S MORE FIREWORKS!
RABIN SQUARE 23:05
PERSONALIZE CITY INFORMATION

ROUND TABLES IN RABIN SQUARE! YOU CAN ALSO PARTICIPATE ONLINE
PERSONALIZE CITY INFORMATION

RESIDENTS CREATE CITY
BENEFITS

REducing the cost of living

Free swimming pools last week of summer
TECHNOLOGY IS NOT ENOUGH!
ENGAGING INFRASTRUCTURE
ENGAGING MUNICIPALITY

INNOVATION
CREATIVITY
PLURALISM
FREEDOM
FUN

TEL AVIV NONSTOP CITY
OUR 5 RECOMMENDATIONS:
OUR 5 RECOMMENDATIONS:

SMART CIVIC ENGAGEMENT STRATEGY
OUR 5 RECOMMENDATIONS:

SMART CIVIC ENGAGEMENT STRATEGY

CITIZEN-CENTERED MUNICIPALITY
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CIVIC ENGAGEMENT = NORM
OUR 5 RECOMMENDATIONS:

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VARIOUS MUNICIPAL PLATFORMS
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SMART CIVIC ENGAGEMENT