The Urban Journalism Academy (UJA) is a pioneering and innovative initiative to train journalists and media professionals who are already interested or involved in urban development with reference to social and economic issues facing cities in the 21st Century.

Media and communications professionals’ role is crucial to expand the level of consciousness of the wider audience. They have the opportunity to spread knowledge and share reflections on urban issues. Journalists are already the ones who chronicle life in the city, who give voice to urban changes and who describe the urban reality from different points of view. Now is the time to encourage a more proactive and substantive role of media in the development of the city, at international, national and local levels.

During this global change it is, in fact, crucial that the media features in-depth analyses of the opportunities, challenges and solutions found across the urban framework. Moreover, by managing research and interpretation tools they could become spokespersons of sustainable urban development. Finally, to train journalists and communication professionals means moving towards greater democratization, encouraging transparency and participations of those usually not involved in the debate on cities.

The UJA at the Habitat III Thematic Meeting on Financing Urban Development is co-organized by Habitat III Secretariat, the Government of Mexico City and the School of Public Administration of Mexico City.

**Practical Information**

**WHEN ›** 9th March 2016, 11:00 - 14:00

**WHERE ›** School of Public Administration of Mexico City, Aula Magna. Tacuba 4, Col. Centro, Cuauhtémoc, 06010, Mexico City, Mexico

**WHO ›** Invited journalists and all media accredited to the Thematic Meeting

**REGISTRATION ›** Please send an email to habitat3mediaun.org

**CONTACTS ›** habitat3mediaun.org

EAP: Marcela Torres / marcela.eapdf@gmail.com / 51305570 ext 5585
PROGRAMME

11:00 Welcome
León Aceves Diaz de León
General Director of the School of Public Administration of Mexico City

11:05 - 11:35 Towards the New Urban Agenda
For an urban paradigm shift
Dr. Joan Clos
Habitat III Secretary-General

11:30 - 12:05 Covering the metropolitan reality
Neal Peirce
Editor-in-chief of Citiscope

12:05 - 12:35 Role of media in the sustainable urban development
Gynna Millan
Doctoral Researcher at Queen Mary University of London in Smart Cities & Urban Development in the Global South

12:35 - 12:50 Coffee Break

12:50 - 13:30 Culture and practices of journalism in Mexico
Mireya Márquez Ramírez
Press and Democracy Program Coordinator
Iberoamericana University, Media and Democracy Program

13:20 - 13:50 Mexico City towards Habitat III
Financing urban development
Carina Arvizu Machado
Chief of the Urban Projects Unit of the Ministry of Urban Development and Housing of Mexico City

13:50 - 14:00 Conclusions