



URBAN JOURNALISM ACADEMY

HABITAT III REGIONAL MEETING – LATIN AMERICA AND THE CARIBBEAN

Livable and Inclusive Cities: The Global Challenge of Sustainable Development

19th April, Toluca

The Urban Journalism Academy (UJA) is a pioneering and innovative initiative to train journalists and media professionals who are already interested or involved in urban development with reference to social and economic issues facing cities in the 21st Century.

Media and communications professionals' role is crucial to expand the level of consciousness of the wider audience. They have the opportunity to spread knowledge and share reflections on urban issues. Journalists are already the ones who chronicle life in the city, who give voice to urban changes and who describe the urban reality from different points of view. Now is the time to encourage a more proactive and substantive role of media in the development of the city, at international, national and local levels.

During this global change it is, in fact, crucial that the media features in-depth analyses of the opportunities, challenges and solutions found across over the urban framework. Moreover, by managing research and interpretation tools they could become spokespersons of sustainable urban development. Finally, to train journalists and communication professionals means moving towards greater democratization, encouraging transparency and participations of those usually not involved in the debate on cities.

The UJA at the Habitat III Thematic Meeting on Financing Urban Development is co-organized by Habitat III Secretariat, the Government of Mexico City and the School of Public Administration of Mexico City.

PRACTICAL INFORMATION

WHEN > 19th April 2016, from 9 a.m. to 11 a.m.

WHERE > Autonomous University of the State of Mexico in Toluca (*Universidad Autónoma del Estado de México - UAE*) - Edificio Central de Rectoría de la, Sala Dr. Gustavo Baz Prada - first floor

WHO > Invited journalists and all media accredited to the Meeting

REGISTRATION > Please send an email to habitat3media@un.org

CONTACTS > habitat3media@un.org



TOWARDS A NEW
URBAN AGENDA

#Habitat3 #NewUrbanAgenda



PROGRAMME

09:00	Welcome Dr. Jorge Olvera García Rector of the Autonomous University of the State of Mexico (UAEM)
09:10 - 09:30	Towards the New Urban Agenda For an urban paradigm shift Kumaresh C. Misra Habitat III Deputy Secretary General
09:30 - 09:40	Question and answers
09:40 - 10:00	Media and urban public policies Raúl Cortés EFE Mexico
10:00 - 10:10	Coffee Break
10:10 - 10:25	Global communication platforms and urban development Case study: urban migrations Helen Rachel Morgan Devex
10:25 - 10:45	Journalists reporting from global to local affairs Raquel Picornell Foreign Affairs
10:45 - 11:00	Debate and conclusions

Moderator
Gregory Scruggs, Citiscope



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