### Side Event: Governance and Planning: the Role of Cultural Heritage

| ORGANIZATION (PARTNER ORGANIZATIONS) | International Council on Monuments and Sites (ICOMOS)  
American Planning Association  
ICOMOS (France) |
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<tr>
<td>DATE/TIME</td>
<td>26 July, 6:30 p.m.- 7:30 p.m.</td>
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<td>VENUE</td>
<td>Crystal 2</td>
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| DESCRIPTION | This session will aim to achieve the following:  
• Build understanding of the importance of cultural heritage as a way to engage people in the process of city planning  
• Share practical examples of how heritage elements have been incorporated into city plans  
• Demonstrate ways to highlight the value of cultural heritage as a pillar of sustainable cities  
• Offer a framework for the tools, policies and techniques needed to implement the heritage strategy for the new Urban Agenda  
• Allow the audience to present other examples and ideas to enrich the effort leading up to Quito  
• Produce a white paper on civic engagement through cultural heritage and positive case lessons in planning and governance |